



For more information, contact:

Brittini Snidle

bsnidle@blacktwigllc.com

314-536-8913

FOR IMMEDIATE RELEASE:

Metro Electric Supply Receives IMARK Distinguished Performance Award

Metro is honored to be a recipient of the GainShare Achievement Award for 2nd Year in a row

ST. LOUIS (Nov. 8, 2017)—Metro Electric Supply, a locally-owned and family operated wholesale commercial and industrial electrical distributor, received the GainShare Achievement Award in the Member category for the second year, consecutively. The award winners were recognized at IMARK Group’s annual Distinguished Performance Awards banquet.

“I’m very proud of our employees for helping us achieve this very high status in our industry,” says Bill Frisella, president of Metro Lighting and Metro Electric Supply. “There are only four to five distributors in each category that are nominees, so it’s quite an achievement to even be a nominee.”

Metro Electric Supply was nominated in three of the four categories: Excellence in Sales and Marketing, GainShare Achievement, and Member of the Year. In addition, Metro Electric Supply received the Member of the Year Award in 2015.

It’s quite an honor to once again receive the GainShare Achievement Award,” says Bob Mirbaha, vendor relations manager for Metro Electric Supply. “In my opinion, this award is the most important because we were able to keep the momentum and build on last year’s sales.”

The GainShare Achievement Award is determined by data gathered by IMARK HQ. The criteria include:

- Number of successful GainShare programs in 2016
- Percentage of successful 2016 GainShare programs with supplier partners
- Amount of GainShare rebate earned from 2016 programs
- Amount of GainShare rebate as a percent of total rebate income

IMARK Group, Inc is a member-owned marketing group made up of more than 830 independently owned electrical distributors throughout the United States. IMARK members are market leading companies serving the needs of electrical contractors, industrial and institutional MRO customers, electric utilities and other customer types throughout the country.

About Metro Lighting & Metro Electric Supply

Metro Lighting and Metro Electric Supply is a locally-owned family business. In 1967, St. Louis Electric Supply consisted of one delivery truck and a basement and a garage overflowing with circuit breakers, wire, and conduit. Originally, Metro was strictly an electrical supply house but has grown to include Metro Lighting, Missouri's largest lighting distributor. Together, Metro Electric Supply and Metro Lighting has 14 locations that serve St. Louis, St. Louis County, St. Charles County, Jefferson County and Cape Girardeau.

Metro Lighting provides efficient lighting solutions to Missouri residents every day. Its American Lighting Association (ALA) certified sales staff receives training from the ALA, NAED, IMark Group, Energy Star, Ameren Missouri, and numerous lighting manufacturers' education programs. Metro Lighting offers a full line of Energy Star qualified light fixtures, LED light bulbs, LED fluorescent replacements lamps, LED recessed cans, Ceiling Fans and Exhaust fans. Metro Lighting also offers other energy efficient lighting solutions. This includes fluorescent re-lamping and ballasting, LED technologies, occupancy sensors, dimming control solutions, commercial energy audits, and much more. For more information on energy savings, Metro's services and locations or to shop online visit: www.metrolightingcenters.com or www.metroelectricsupply.com.

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